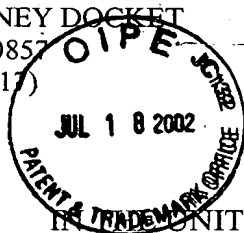


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PATENT
09/491,286

#5/Response
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July 27, 02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Rose K. Davis et al.
Serial No.: 09/491,286
Date Filed: January 25, 2000
Examiner: Pwu, Jeffrey C.
Group Art Unit: 2164
Title: *System and Method for Optimizing Online Auctions*

I hereby certify that this paper is being deposited with the
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RESPONSE TO OFFICE ACTION

Commissioner for Patents
Washington D.C. 20231

Sir:

In response to the Office Action mailed March 18, 2002, Applicants request that the Examiner reconsider the application in view of the following remarks.

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